

#3

## COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled ADVERTISING EMPLOYING WATERMARKING, the specification of which

- ☐ is attached hereto.
- ☒ was filed on June 29, 1999 as Application No. 09/342,971.
- ☐ was described and claimed in PCT International Application No. \_\_\_\_\_, filed on \_\_\_\_\_, and as amended under PCT Article 19 on \_\_\_\_\_ (if applicable).
- ☐ and was amended on \_\_\_\_\_ (if applicable).
- ☐ with amendments through \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56. If this is a continuation-in-part application filed under the conditions specified in 35 U.S.C. § 120 which discloses and claims subject matter in addition to that disclosed in the prior copending application, I further acknowledge the duty to disclose material information as defined in 37 CFR § 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT International application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed:

Prior Foreign Application(s)

Priority  
Claimed

\_\_\_\_\_  
(Number)

\_\_\_\_\_  
(Country)

\_\_\_\_\_  
(Day/Month/Year Filed)

☐ ☐  
Yes No

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

<u>60/134,782</u>	<u>May 19, 1999</u>
Application Number	Filing Date

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or § 365(c) of any PCT International application(s) designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT International filing date of this application:

<u>09/130,624</u>	<u>8/6/98</u>	<u>Pending</u>
<u>08/508,083</u>	<u>7/27/95</u>	<u>Patented</u>
<u>09/314,648</u>	<u>5/19/99</u>	<u>Pending</u>
(Application No.)	(Filing Date)	(Status: patented, Pending, abandoned)

The undersigned hereby authorizes the U.S. attorney or agent named herein to accept and follow instructions from \_\_\_\_\_ as to any action to be taken in the Patent and Trademark Office regarding this application without direct communication between the U.S. attorney or agent and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorney or agent named herein will be so notified by the undersigned.

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application, to file a corresponding international application, and to transact all business in the Patent and Trademark Office connected therewith:

William Y. Conwell	Reg. No. 31,943
Joel R. Meyer	Reg. No. 37,677
Elmer Galbi	Reg. No. 19,761

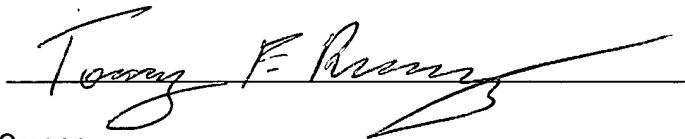
Address all telephone calls to William Y. Conwell at telephone number (503) 968-0443.  
Address all correspondence to:

William Y. Conwell  
DIGIMARC CORPORATION  
One Centerpointe Drive, Suite 500  
Lake Oswego, OR 97035-8615

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Sole or first Inventor: Tony F. Rodriguez

Inventor's Signature



11/2/99  
Date

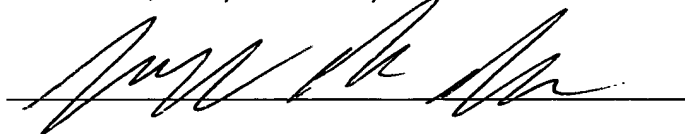
Residence: Portland, Oregon

Citizenship: U.S.A.

Post Office Address: 3104 NE 31<sup>st</sup> Avenue, Portland, Oregon 97212

Full Name of Second Joint Inventor, if any: Geoffrey B. Rhoads

Inventor's Signature



4 - Nov - 99  
Date

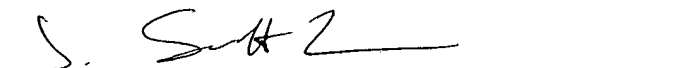
Residence: West Linn, Oregon

Citizenship: U.S.A.

Post Office Address: 304 SW Tualatin Loop, West Linn, Oregon 97068

Full Name of Third Joint Inventor, if any: J. Scott Carr

Inventor's Signature



4 - Nov 99  
Date

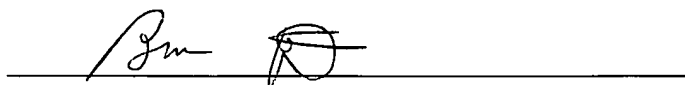
Residence: Beaverton, Oregon

Citizenship: U.S.A.

Post Office Address: 7814 SW 189<sup>th</sup> Avenue, Beaverton, Oregon 97007

Full Name of Fourth Joint Inventor, if any: Bruce L. Davis

Inventor's Signature

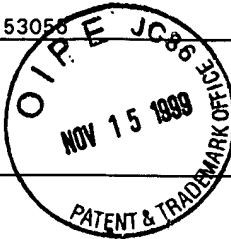


11/4/99  
Date

Residence: Lake Oswego, Oregon

Citizenship: U.S.A.

Post Office Address: 15599 Village Drive, Lake Oswego, Oregon 97034



## RECORDATION FORM COVER SHEET

## PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

## 1. Name of Conveying Party(ies):

Tony F. Rodriguez, Geoffrey B. Rhoads, J. Scott Carr,  
Bruce L. Davis

Additional name(s) of conveying party(ies) attached? ☐ YES ☒ NO

## 3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: November 4, 1999

## 2. Name and address of receiving party(ies):

Name: Digimarc Corporation

Internal Address: Suite 500

Street Address: One Centerpointe Drive

Lake  
City Oswego State OR ZIP 97035

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date  
of the application is: \_\_\_\_\_

## A. Patent Application No.(s)

09/342,971

## B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom  
correspondence concerning document should be  
mailed:

Name: William Y. Conwell

Digimarc Corporation

**Internal Address:**

Suite 500

**Street Address:**

One Centerpointe Drive,

City Lake Oswego State Oregon ZIP 97035-8615

6. Total number of applications and patents  
involved: 1

7. Please charge recordation fee of \$40.00  
(37 CFR 3.41) to Deposit Acct. 50-1071.

8. ☒ Any deficiency/overpayment is authorized to  
be charged to deposit account 50-1071

## DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached  
copy is a true copy of the original document.*

William Y. Conwell

Signature 

November 4, 1999

Date

Name of Person Signing

Total number of pages including cover sheet, attachments and document: 3

## ASSIGNMENT

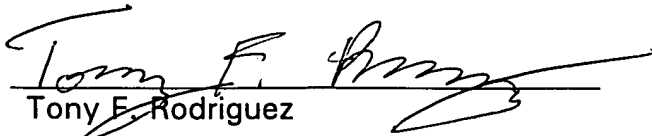
WHEREAS, we, TONY F. RODRIGUEZ, of Portland, State of Oregon, GEOFFREY B. RHOADS, of West Linn, State of Oregon, J. SCOTT CARR, of Beaverton, State of Oregon, and BRUCE L. DAVIS, of Lake Oswego, State of Oregon, have invented a certain invention, entitled ADVERTISING EMPLOYING WATERMARKING, for which we are making application for Letters Patent of the United States, said application having been filed by us on June 29, 1999, and received application no. 09/342,971; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at One Centerpointe Drive, Lake Oswego, Oregon 97035-8615, desires to acquire an interest therein:

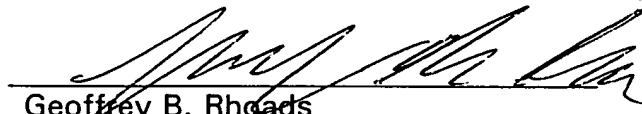
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, TONY F. RODRIGUEZ, GEOFFREY B. RHOADS, J. SCOTT CARR and BRUCE L. DAVIS, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by me had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything

possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

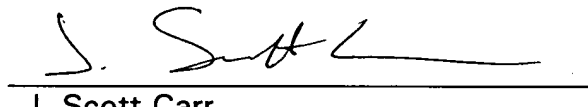
Executed at the place and date opposite our respective signatures below.

  
Tony F. Rodriguez

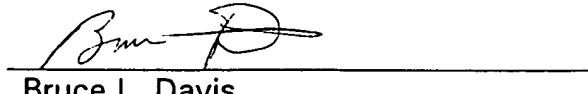
At Lake Oswego, Oregon  
(City and State)  
on this 4<sup>th</sup> day of November, 1999.

  
Geoffrey B. Rhoads

At Lake Oswego, Oregon  
(City and State)  
on this 4<sup>th</sup> day of November, 1999.

  
J. Scott Carr

At Lake Oswego, Oregon  
(City and State)  
on this 4<sup>th</sup> day of November, 1999.

  
Bruce L. Davis

At Lake Oswego, Oregon  
(City and State)  
on this 4<sup>th</sup> day of November, 1999.